

September Sips

BINGO

Snap JoieFarm on a BC Liquor or local wine shop shelf	Get a friend or family member to join the newsletter	Leave us a 5-star Google review	Share a photo of a favourite memory you have with JoieFarm	Pair JoieFarm with a cozy autumn dish
Grab a bottle of JoieFarm wine from your favourite local retailer	Create a Reel, TikTok, or video showing off your JoieFarm pour	Sign up for our newsletter	Enjoy a glass of JoieFarm outdoors	Snap a picture enjoying wine in your favorite fall sweater
Order a glass (or bottle!) of JoieFarm at a restaurant	Post a photo or video uncorking a bottle to kick off fall	FREE SPACE Join the Club! 	Toast with a friend	Pair a JoieFarm wine with a fall movie
Tag your favourite place to find JoieFarm	Share this BINGO card to your Instagram story	Tag 2 wine-loving friends on our latest post	Try a JoieFarm wine you've never had before	Enjoy a glass after a fall outdoor activity
Enjoy JoieFarm wine by a campfire, fireplace, or cozy candle	Tell us about your favourite bottle of JoieFarm wine	Follow @joiefarm on Instagram	Pair a glass of wine with a good book	Take a photo of JoieFarm wine next to autumn leaves

HOW TO PLAY:

1 GRAB YOUR BINGO CARD.

TAKE A SCREENSHOT FROM OUR STORIES, GRAB THE DIGITAL VERSION THROUGH THE LINK IN OUR BIO, OR DOWNLOAD THE PRINTABLE PDF FROM OUR EMAIL NEWSLETTER.

2 START PLAYING!

COMPLETE THE ACTIVITIES & PAIRINGS IN THE SQUARES.

3 DOCUMENT THE FUN.

TAKE PHOTOS OR VIDEOS OF EVERYTHING YOU COMPLETE AND SHARE THEM AS YOU GO. TAG @JOIEFARM ON INSTAGRAM OR JOIEFARM WINERY ON FACEBOOK SO WE CAN FOLLOW ALONG!

4 CROSS OFF YOUR SQUARES AS YOU COMPLETE THEM.

5 CHOOSE YOUR BINGO STRATEGY. THE MORE YOU COMPLETE, THE MORE ENTRIES YOU EARN:

LINE — HORIZONTAL OR VERTICAL = 1 ENTRY

DIAGONAL = 1 ENTRY

X — BOTH DIAGONALS = 3 ENTRIES

CROSS — MIDDLE ROW + MIDDLE COLUMN = 3 ENTRIES

BOX — OUTER PERIMETER = 6 ENTRIES

BLACKOUT — THE WHOLE CARD! = 12 ENTRIES

ONCE YOU'VE HIT YOUR TARGET PATTERN, SEND US YOUR COMPLETED BINGO CARD + YOUR PHOTOS/VIDEOS BY DM ON INSTAGRAM OR FACEBOOK, OR EMAIL THEM TO WINE@JOIEFARM.COM.