



# JoieFarm Red PNW Edition 2024

*Born from an unprecedented vintage, our Pacific Northwest Edition wines are a testament to the power of collaboration and curiosity. Faced with the unexpected, we came together—across regions, across borders—to craft something truly special. Made with exceptional fruit sourced from throughout the Pacific Northwest, these wines offer unique varietal expressions while staying true to JoieFarm's philosophy of balance and freshness.*

## Vineyards

Victor Vineyards, Lodi California

## Production

Our Pinot Noir was harvested in two phases: September 19 (24° Brix average) and September 26 (22° Brix average). All fruit underwent destemmed, whole berry fermentation in stainless steel vessels and macro bins, divided into multiple smaller batches to maintain quality while employing different yeasts for diverse flavor profiles and structures. Each vessel received gentle twice-daily punchdowns during the 10-day fermentation period. We pressed the first three batches together for malolactic fermentation in stainless steel, then racked for clarification before barrel transfer, repeating this process for the second round of ferments. The cans and kegs received 5% new oak—the optimal level to enhance fruit expression and structural complexity without overwhelming the wine's natural character.

## Tasting Notes

Vibrant ruby that catches sunlight like your favorite sunset spot. This can pops with aromas of fresh cherries and wild rhubarb — summer sunshine in liquid form! Each sip delivers a playful mix of summer strawberries, cherry cola, and a hint of chocolate. Light and nimble with just enough acidity and a whisper of toasty oak on the finish. Perfect with a slight chill whether you're summit-sitting, beach-lounging, or backyard escaping. Sophisticated enough for wine lovers and portable for your next adventure. This is #AdventureReady wine that's as fun as where you take it!

Vintage | 2024

Variety | Pinot Noir 100%

Acid | 6.48 g/L

Residual Sugar | 1.68 g/L

Alcohol | 13.2 %



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